



COLLEGE/UNIVERSITY SPONSORSHIP

\$100 – Table, Business Card Advertisement

\$150—Table, 1 Banner per arena, ½ page Advertisement

\$250-- Table, Banner per arena, Full Page Advertisement

DRAG/TRACTOR SPONSOR-- \$250 FOR WEEKEND

--One sign attached to the drag for the duration of the National Championship Show

- Class sponsor listing in the Program

--Recognition during show Announcements

EMERALD LEVEL- UP TO \$249

--Class Sponsor listing in the Program

--Recognition during show announcements

RUBY LEVEL--\$250-\$499

--Class Sponsor listing in the Program

--Recognition during show announcements

--1 Banner per Arena (Provided by sponsor)

--1/2 page advertisement in Program

SAPPHIRE LEVEL-- \$500-\$999

--Class Sponsor Listing in the Program

--Recognition during show announcements

--1 banner per Arena (Provided by Sponsor)

--1 page advertisement in the Program

--Tagged media post before Nationals with link to web site

DIAMOND LEVEL--\$1000-\$2500

--Class Sponsor Listing in the Program

--Recognition during show announcements

--2 Banners per Arena (Provided By Sponsor)

--1 Premier page advertisement in the Program

--Tagged Media post before Nationals with link to web site

--Distribution of Promotional Materials

- Vendor Space (Please request in advance)

DIAMOND ELITE LEVEL--OVER \$2500

- Class Sponsor Listing in the Program

--Recognition during show announcements

--3 Banners per Arena (Provided by Sponsor)

--2 page Advertisement in the Program

--Tagged Media post before Nationals with link to web site

--Distribution of Promotional Materials

--Vendor Space (Please request in Advance)

--Presentation of Diamond Elite Awards

--Naming rights of one Champion or Reserve Champion Team

LET'S TALK ABOUT

--In Kind product Sponsorships

--Company Gift Cards

--Customized Sponsorship packages

--Unique Ideas to benefit your company and YEDA

Note: Please check with YEDA for number of banners needed depending on number of arenas being used.

AD DIMENSIONS (300 DPI):

(FORMATS: PDF, JPG, OR PNG)

FULL: 8" X 10.5"

1/2: 8" X 5"

**Yes, I would like to be a sponsor of the
YEDA National Championship Weekend!**

Name: _____
Contact Person: _____
Address: _____
Phone: _____
Email: _____
Website: _____

I would like to sponsor at the following level:

Diamond Elite Sponsor \$ _____

Diamond Sponsor \$ _____

Sapphire Sponsor \$ _____

Ruby Sponsor \$ _____

Emerald Sponsor \$ _____

Drag/Tractor Sponsor \$ _____

College/University \$ _____

**Thank you for sponsoring the
YEDA National Championship Weekend.**

Please contact Debbie Arnold for more
information, questions and to work out the
details of your sponsorship.

Please send form and check to:

Debbie Arnold
2415 St Rt 603
Ashland, Ohio 44805
419-566-6589 | Darnold@showyeda.com

WHAT IS YEDA?

Youth Equestrian Development Association,
Inc (YEDA) is a program that encourages
the development of riders' skills, emphasizes
exposure to scholarship opportunities, and
encourages making connections with college
programs.

This opens doors to scholarships dollars not
readily available to other youth athletes.
College educated members of our industry
become contributing horse owners, join equine
organizations and spend their disposable
income in our industry. The fact is without
youth growth we cannot guarantee the future
of our equine industry.

YEDA's impact is nationwide with youth
exhibitors from coast to coast. If you multiply
parents, families and their coaches for every
youth member our sponsors will expand
their reach exponentially. We would greatly
appreciate your support and contribution to
our National Championship event. Advertise
your company, product, school or service.



**SPONSORSHIP PACKAGES
FOR THE NATIONAL
CHAMPIONSHIP WEEKEND**