

### DIAMOND ELITE SHOW SPONSOR - \$2,500

Naming rights to one of the Champion or Reserve teams or individual awards.

Presentation of the awards to the winners and recognition on social media.

3 banner placements, one banner in the arena, one in the paddock and one banner with primary placement in a common area of the facility.

Frequent announcements during show recognizing the sponsor with detailed sponsor description.

Listed as a sponsor in local and national event advertisements.

Showyeda.com listing at your particular level on the sponsor page and the homepage with logo and link to your business website.

Vendor space at the National Championship weekend (must be requested in advance).

Logo with a link placed on the social media page, linking to sponsors

Logo placed on YEDA National Championship Show emailed news, updates & show bills.

Distribution of promotional materials (sponsor provided) all weekend.

Advertisement Space Back Cover of the Program

### DIAMOND SHOW SPONSOR - \$1000

Naming rights of Diamond and Diamond Elite classes, approx. 3-5 classes for team or individuals.

Presentation of the awards to the class and recognition on social media

Two banners with placement in arena and paddock

Recognition during show announcements with detailed sponsor description.

Showyeda.com listing at your particular level on the sponsor page and the homepage with logo & a link to your business website.

Vendor space at the National Championship weekend (must be requested in advance).

Logo with a link placed on the social media page, linking to sponsors business page and/or business website.

Logo placed on YEDA National Championship Show emailed news, updates & show bills.

Distribution of promotional materials (if provided) at the National Championship weekend.

Advertisement Front or Back inside of the cover of the Program

### SAPPHIRE SHOW SPONSOR - \$500

Naming rights of Sapphire classes for team or individuals.

Presentation of the awards to the class and recognition on social media.

One banner in the main show arena at the National Championship weekend.

Recognition during show announcements with detailed sponsor description.

Showyeda.com listing at your particular level on the sponsor page and the homepage with logo & a link to your business website.

Vendor space at the National Championship weekend (must be requested in advance).

Logo with link on YEDA social media page, linking to sponsors business page and/or business website.

Logo placed on YEDA National Championship Show emailed news, updates & show bills.

Two Page Advertisement

### RUBY SHOW SPONSOR - \$250

Naming rights of Ruby classes for team or individuals.

Presentation of the awards to the class and recognition on media.

One banner in the main arena at the National Championship weekend.

Recognition during show announcements.

Showyeda.com listing at your particular level on the sponsor page with logo and a link to your business website.

Logo on YEDA social media page, linking to the sponsor's business page and/or business website.

One Page Advertisement

### EMERALD SHOW SPONSOR - \$150

Naming rights of Emerald classes for team or individuals.

Presentation of the awards to the class and recognition on social media.

One banner in the main arena at the National Championship weekend.

Recognition during show announcements.

Logo on YEDA social media page, linking to the sponsor's business page and/or business website.

Quarter Page Advertisement

### HOSPITALITY SPONSOR - \$125, limit 6 sponsors

Donuts and coffee or cookies and punch depending on the time of day.

Custom options available. Ask us how!

Signage advertising your name/business displayed during the event.

Mentioned on social media and recognized during show announcements.

Showyeda.com website listing sponsor page.

Business Card Advertisement

### DRAG OR TRACTOR SPONSOR - \$125 for Nationals weekend

Recognition during show announcements.

One sign attached to the drag for the duration of National Championship Weekend.

Showyeda.com listing on the sponsor page.

Business Card Advertisement

### VENDOR SPACE - Starting at \$100

Table Space \$100 & Listed in the program as a sponsor

10 x 10 Space \$150 & Business Card Advertisement

Large Space \$250 & Quarter Page Advertisement

### COLLEGE/UNIVERSITY OR NON-PROFIT SPACE

\$100 - Table, Business Card Advertisement

\$150 - Table, Banner and Quarter Page Advertisement

\$250 - Table, Banner, and Full Page Advertisement

### OPAL SPONSOR - \$100



One banner in the main show arena at the National Championship weekend.

Quarter page size add in the National Championship weekend program

### PEARL SPONSOR - \$50



One banner in the main show arena at the National Championship weekend.

Business size card add in the National Championship weekend program.



## Yes, I would like to be a sponsor of the YEDA National Championship Weekend!

Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

### I would like to sponsor at the following level:

- Diamond Elite Show Sponsor \$2500
- Diamond Show Sponsor \$1000
- Sapphire Show Sponsor \$500
- Ruby Show Sponsor \$250
- Emerald Show Sponsor \$150
- Hospitality Sponsor \$125
- Drag or Tractor Sponsor \$125
- Opal Sponsor \$100
- Pearl Sponsor \$50

Thank you for sponsoring the  
YEDA National Championship Weekend.

Please contact Debbie Arnold for more information, questions  
and to work out the details of this sponsorship level.

Please send the form and check to:

**Debbie Arnold**

2415 St Rt 603

Ashland, Ohio, 44805

darnold@showyeda.com

419-566-6589

# SPONSORSHIP PACKAGES FOR THE NATIONAL CHAMPIONSHIP WEEKEND



## WHAT IS YEDA?

YEDA is a program that encourages youth to develop their skills, get them leasing, showing and purchasing horses. This form of competition seasons students in equestrian riding and in turn they become attractive to collegiate equestrian programs. This opens doors to scholarships dollars not readily available to other youth athletes. College educated members of our industry to become contributing horse owners, join equine organizations and finally spending their disposable income in our industry. The fact is without youth growth we cannot guarantee the future. YEDA's impact is nationwide with youth exhibitors from coast to coast. If you multiply parents, families and their coaches for every youth member our sponsors will expand their reach exponentially. We would greatly appreciate your support and contribution to our National Championship event. Advertise your company, product, school or service.