**DIAMOND ELITE SHOW SPONSOR - $2,500**

Naming rights to one of the Champion or Reserve teams or individual awards.
Presentation of the awards to the winners and recognition on social media.
3 banner placements, one banner in the arena, one in the paddock and one banner with primary placement in a common area of the facility.
Frequent announcements during show recognizing the sponsor with detailed sponsor description.
Listed as a sponsor in local and national event advertisements.
Showyeda.com listing at your particular level on the sponsor page and the homepage with logo and link to your business website.
Vendor space at the National Championship weekend (must be requested in advance).
Logo with a link placed on the social media page, linking to sponsors
Logo placed on YEDA National Championship Show emailed news, updates & show bills.
Distribution of promotional materials (if provided) at the National Championship weekend.
Advertisement Front or Back inside of the cover of the Program

**DIAMOND SHOW SPONSOR - $1000**

Naming rights of Diamond and Diamond Elite classes, approx. 3-5 classes for team or individuals.
Presentation of the awards to the class and recognition on social media.
Two banners with placement in arena and paddock
Recognition during show announcements with detailed sponsor description.
Showyeda.com listing at your particular level on the sponsor page and the homepage with logo & link to your business website.
Vendor space at the National Championship weekend (must be requested in advance).
Logo with a link placed on the social media page, linking to sponsors business page and/or business website.
Advertisement Space Back Cover of the Program

**SAPPHIRE SHOW SPONSOR - $500**

Naming rights of Sapphire classes for team or individuals.
Presentation of the awards to the class and recognition on social media.
One banner in the main show arena at the National Championship weekend.
Recognition during show announcements with detailed sponsor description.
Showyeda.com listing at your particular level on the sponsor page and the homepage with logo & a link to your business website.
Vendor space at the National Championship weekend (must be requested in advance).
Logo with link on YEDA social media page, linking to sponsors business page and/or business website.
Logo placed on YEDA National Championship Show emailed news, updates & show bills.
Two Page Advertisement

**RUBY SHOW SPONSOR - $250**

Naming rights of Ruby classes for team or individuals.
Presentation of the awards to the class and recognition on social media.
One banner in the main arena at the National Championship weekend.
Recognition during show announcements.
Logo on YEDA social media page, linking to the sponsor’s business page and/or business website.
One Page Advertisement

**EMERALD SHOW SPONSOR - $150**

Naming rights of Emerald classes for team or individuals.
Presentation of the awards to the class and recognition on social media.
One banner in the main arena at the National Championship weekend.
Recognition during show announcements.
Logo on YEDA social media page, linking to the sponsor’s business page and/or business website.
Quarter Page Advertisement

**HOSPITALITY SPONSOR - $125, limit 6 sponsors**

Donuts and coffee or cookies and punch depending on the time of day.
Custom options available. Ask us how!
Signage advertising your name/business displayed during the event.
Mentioned on social media and recognized during show announcements.
Showyeda.com website listing sponsor page.
Business Card Advertisement

**DRAG OR TRACTOR SPONSOR - $125 for Nationals weekend**

Recognition during show announcements.
One sign attached to the drag for the duration of National Championship Weekend.
Showyeda.com listing on the sponsor page.
Business Card Advertisement
Yes, I would like to be a sponsor of the YEDA National Championship Weekend!

Name:______________________________________  Contact Person_______________________________
Address_____________________________________
Phone______________________________________  Email_______________________________________
Website_____________________________________

I would like to sponsor at the following level:

☐ Diamond Elite Show Sponsor $2500
☐ Diamond Show Sponsor $1000
☐ Sapphire Show Sponsor $500
☐ Ruby Show Sponsor $250
☐ Emerald Show Sponsor $150
☐ Hospitality Sponsor $125
☐ Drag or Tractor Sponsor $125
☐ Opal Sponsor $100
☐ Pearl Sponsor $50
☐ Vendor Space: $_______ (choose size)
☐ College/Non-Profit Space: $_______ (choose size)

Thank you for sponsoring the YEDA National Championship Weekend.

Please contact Debbie Arnold for more information, questions and to work out the details of this sponsorship level.

Please send the form and check to:
Debbie Arnold
2415 St Rt 603 | Ashland, Ohio, 44805
darnold@showyeda.com
419-566-6589

WHAT IS YEDA?

YEDA is a program that encourages youth to develop their skills, get them leasing, showing and purchasing horses. This form of competition seasons students in equestrian riding and in turn they become attractive to collegiate equestrian programs. This opens doors to scholarships dollars not readily available to other youth athletes. College educated members of our industry become contributing horse owners, join equine organizations and spend their disposable income in our industry. The fact is without youth growth we cannot guarantee the future of our equine industry. YEDA’s impact is nationwide with youth exhibitors from coast to coast. If you multiply parents, families and their coaches for every youth member our sponsors will expand their reach exponentially. We would greatly appreciate your support and contribution to our National Championship event. Advertise your company, product, school or service.